



Erin Rae Hatfield

(606) 242-7373

ERHatfield@gmail.com

• **Objective:** Use my creative skills to obtain a job working in the media industry.

• **Experience:** Regional copy editing and design desk at Florida Freedom Communications, Panama City, Florida - June 2010-present. Design and copy edit for about 15 newspapers in the Florida region, including The Panama City News Herald and The Northwest Florida Daily News.

Studio manager at Fleetwood Photo and Digital, Knoxville, Tennessee - August 2009-June 2010. Created promotional material to market photo studio and worked with clients one-on-one to create photos suiting their needs. Also restored photographs, such as repairing cracks or re-colorization, and created Christmas photo cards.

Art director at The Seymour Herald, Seymour, Tennessee - August 2009-June 2010. Designed and copy edited the weekly newspaper, created advertisements.

Design intern at the YWCA, Knoxville, Tennessee - June 2009-August 2009. Worked with the public relations director to create programs, ads, brochures and fliers for the annual YWCA Tribute to Women.

Intern at The Knoxville Voice, Knoxville, Tennessee - September 2008-January 2009. Took photographs, wrote articles, copy edited and transcribed interviews at the now-defunct bi-weekly magazine.

Advertising production at Mi Vida Today, Morristown, Tennessee - July 2008-September 2008. Helped with the creation of the bi-weekly newspaper. Created client list with advertising director, worked with clients to produce ads for the newspaper.

Student Publications at the University of Tennessee, Knoxville, Tennessee - July 2005-August 2009. Worked in all aspects of producing the daily student newspaper, The Daily Beacon; the bi-annual literary arts magazine, Phoenix; and the yearbook, eVOLve. Also maintained The Daily Beacon's website.

Design director for Scoop Magazine, Knoxville, Tennessee - September 2008-May 2009. Designed two editions of the student-produced magazine for alumni of the College of Communications.

• **Education:** The University of Tennessee-Knoxville
Bachelor of Science in Communication, Journalism and Electronic Media, photography in May 2009

• **Skills:** Adobe Creative Suite programs, QuarkXPress, InCopy, News Edit Pro, Final Cut Pro, Audacity, Microsoft Office, Nikon D300s for photography, proficient in both Mac and PC platforms.

• **Activities:** Freelance photography and design, college club tennis, after-school art programs at Sam E. Hill Preschool and Sarah Moore Greene Elementary, produced a children's art exhibit at the Knoxville Museum of Art in May 2009, and wrote and produced videos for TNJN.com.

• **Awards:** Student Publications Designer of the Year (2008 and 2009)
Student Publications Production Student of the Year (2007)
4th place at Tennessee "Tennis on Campus" competition (2007)
Summa Cum Laude (Fall 2005) Magna Cum Laude (Spring 2006) Cum Laude (Fall 2006-Spring 2007)